

# JOIN THE DRESS CIRCLE AND SUPPORT THE RNZB IN 2020



The RNZB could not continue to stage world-class ballet every year without the support of committed individuals like you, and we are grateful that you have chosen to support us with an annual donation.

The RNZB welcomes charitable donations of all sizes. Contributions from individuals, trusts, and sponsors account for almost one third of the RNZB's income, ensuring that we can continue to engage the best artists and share world-class ballet with audiences throughout New Zealand.

All donors play an important role at the RNZB, and each gift makes a difference. We are pleased to offer special recognition to those who donate \$250 or more for our general, day-to-day RNZB activities. As thanks, we welcome you as Dress Circle Supporters and offer you unique opportunities to come closer to the company.

Please make a Dress Circle donation today, enjoy special opportunities during the coming year, and take pride in the significant role that you play in the success of New Zealand's national ballet company.

## **DRESS CIRCLE Supporters from \$250**

- Acknowledgement in all 2020 programmes
- Regular communications and company updates, and personal assistance with enquiries
- An opportunity to watch company class (in Auckland, Dunedin, Christchurch and Wellington, and other centres when possible)
- The opportunity to participate in a beginner level ballet class taught by the RNZB (Auckland and Wellington; places limited)
- An invitation to join senior RNZB management for a reception at a designated performance (in Auckland, Christchurch, Wellington, and other centres when possible)

## **DRESS CIRCLE Supporters from \$500**

- All benefits available to Dress Circle Supporters from \$250
- Separate acknowledgement in all 2020 programmes

## **DRESS CIRCLE Supporters from \$1,000**

- All benefits available to Dress Circle Supporters from \$500
- The opportunity to attend a special behind the scenes activity (in Auckland and/or Wellington)
- Personalised assistance in arranging up to two 2020 tickets and one programme voucher\*

## **DRESS CIRCLE Supporters from \$2,500**

- All benefits available to Dress Circle Supporters from \$1,000
- An invitation to view a coaching session or rehearsal taught by a member of the Artistic team or an international guest artist at the RNZB Studios in Wellington
- Personalised assistance in arranging up to four 2020 tickets and two programme vouchers\*

## PREMIERE CIRCLE AND DIRECTORS' CIRCLE

Dress Circle Supporters at the highest levels enjoy a closer involvement and partnership with the Artistic Director, Executive Director and RNZB artists. They are key ambassadors for the RNZB, occupying a special place within the heart of the company.

### PREMIERE CIRCLE

*Supporters from \$5,000*

- All benefits available to Dress Circle Supporters from \$2,500
- Personalised assistance in arranging up to ten 2020 tickets and five programme vouchers\*
- Personalised opportunities to observe the work of the company first-hand
- Personalised backstage tour upon request

### DIRECTORS' CIRCLE

*Supporters from \$10,000*

- All benefits available to Premiere Circle Supporters
- Personalised assistance in arranging up to twenty 2020 tickets and ten programme vouchers\*
- The opportunity to invite RNZB dancers and staff to join your guests at any events you host in connection with a performance
- Bespoke opportunities to engage with the company, based on your interests

*\*Please see sidebar for important donation and tax credit information.*

*We also invite ballet lovers to make a donation of any size to our 2020 Annual Appeal. Your gift will be directed to the 2020 tour of The Sleeping Beauty, helping us to present a new fairy tale ballet nationwide. Every gift makes a difference.*

## INFORMATION ABOUT DONATIONS AND TAX CREDITS FROM INLAND REVENUE

The Royal New Zealand Ballet is a charitable trust registered under the Charitable Trusts Act 1957 (registration number CC25091). The Inland Revenue Department allows individuals to claim 33.33% rebate for all donations up to the value of their income.

### Special note for Dress Circle Supporters

**from \$1,000:** The IRD does not consider a contribution to be a charitable donation if it is given in exchange for material benefits (those with a monetary value), such as performance tickets arranged by the RNZB (valued at \$115 per ticket and \$10 per programme). The value of those benefits cannot be considered part of a donation and do not qualify for a donation tax credit. Other benefits – such as attending a company class, visiting the workshop, or being recognised in the programme – are not considered material and do not affect a donation's qualification for a tax credit.

Supporters from \$1,000 who wish to claim a tax credit for the full value of their contribution may decline material benefits at the time of their gift or may direct their gift to the Annual Appeal.

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## MAKING A DONATION

You may make a donation by phone, online or by using our donation form. We would be glad to answer any questions you have about the Dress Circle programme and other opportunities to support the RNZB and get closer to the company. Please contact Bryna O'Brien-Kiddey, Philanthropy Manager, on **04 381 9030** or [bryna@rnzb.org.nz](mailto:bryna@rnzb.org.nz).

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